

Would you like to host a screening of *Crying Earth Rise Up*? Here's how...

Thank you to all who we have heard from who want to screen *Crying Earth Rise Up* in their home community!

We invite you to share the film with your friends, Tribe, colleagues, environmental organization, local politicians and anyone interested in positive energy solutions and protecting sacred water.

Screenings can range from intimate home viewings to large events.

To assist you in your efforts, we've detailed the steps:

Step 1: Find a venue, set a date and determine if you'd like a filmmaker or participant to attend.

Step 2: Fill out the "LET US KNOW ABOUT THE SCREENING" online form on our website to let us know about the screening and to request the participation of a filmmaker or film participant at: <http://www.cryingearthriseup.com/#!/host/c1d56>

Step 3: Purchase a screening copy. Visit our shopping cart at <http://cryingearthriseup.bigcartel.com/> and purchase a "Screening Copy". If you'd like to screen a Blu-ray or Digital screener, note that in your purchase.

Step 4: Invite a local organization or group to attend or table at the event.

For example, seek out those who...

- Work to protect clean water
- Work for clean energy solutions
- Focus on Native issues

Step 5: Download the Crying Earth Rise Up Press Kit, posters and postcards from <http://www.cryingearthriseup.com/#!/press/c1d15> for templates to help promote the screening.

Step 6: If you would like to sell DVDs at the event, email us at cryingearthriseup@gmail.com so that we can arrange to send them to you and determine how to split the proceeds.

Step 7: Promote your event. Email your friends, colleagues, politicians and stakeholders in your area. Connect with groups who might be interested in the film

(those working on water protection, land rights issues, Native American stories, environmental protection, energy policy or health concerns, for example). Create a Facebook Event and share on Twitter and other social media. Post details about your event to our Facebook page at: <https://www.facebook.com/cryingearthriseup>

Step 8: Create action step. Is there content you can create that encourages those attending your screening to take action following the screening?

Perhaps you have local legislation pending that protects drinking water, for example. Create an info sheet about the legislation and outline how participants can weigh in. Or perhaps you want to raise funds to support outreach efforts for *Crying Earth Rise Up* or the environmental justice work being done on Pine Ridge? Email us if you need help with this step at: cryingearthriseupfilm@gmail.com

Step 9: Download the Viewer Discussion Guide to help run a post-screening conversation at: <http://www.cryingearthriseup.com/#!/host/c1d56>

Step 10: Document the event. Get a count of how many people attended. Take some pictures of the event. Post photos on the *Crying Earth Rise Up* Facebook page at: <https://www.facebook.com/cryingearthriseup> Encourage attendees to visit our website to share their thoughts on the film at: <http://www.cryingearthriseup.com/#!/get-involved/c1c2y>

Step 11: Send back the Blu-ray disc screener (if this is how you elected to show the film) and any unsold DVDs for use at another screening. If you need that address, contact us at: cryingearthriseupfilm@gmail.com

Step 12: Email us a brief summary of the event. We want to stay connected to you and our viewers. Send any notable feedback, images or follow-up thoughts.

Many thanks,

Crying Earth Rise Up

Contact Suree Towfighnia (Director) or Courtney Hermann (Producer) at cryingearthriseupfilm@gmail.com for more information.